

## **Transactional Communications**


Mission-critical and time-sensitive  
account statements



## Optimize the Value of Account Statements

If your monthly statements are not fully optimized, you may be missing opportunities to penetrate profitable relationships or impact brand perception. Often the most frequent touch point, account statements may be utilized to educate and inform; thereby enhancing the customer experience and improving overall satisfaction. The high open and read rates of these documents also present countless opportunities to market relevant products and services to your already engaged customer or member. Leverage NCP's experience to design statements to work harder for you.


- Ensure accuracy and 100% mailpiece integrity with Piece Level Tracking
- Apply 3 of 9 barcode for intelligent insertion of targeted offers
- Track outbound mail and improve deliverability with Intelligent Mail® barcode technology
- Promote additional products with targeted, variable messaging
- Increase customer satisfaction by presenting complete account details and account history
- Archive statements for efficient call center operations
- Duplex reconciliation tools to simplify account management
- Generate additional revenue with advertiser-funded additional pages



5200 East Lake Blvd.  
Birmingham, AL 35217-3546  
www.ncpsolutions.com  
205.421.7004 phone  
205.849.6605 fax

ACCOUNT NUMBER	123456789	
SOCIAL SECURITY NUMBER	123-45-6789	
STATEMENT DATE	FROM 09/01/2011	TO 09/30/2011
PAGE	1	

+ 217532 000015 1S307 919991  
NCP SOLUTIONS  
5200 EAST LAKE BOULEVARD  
BIRMINGHAM AL 35217-3546



Introducing a newly designed suite of checking products, giving you more flexibility and benefits.

Check out the new products at [www.ncpsolutions.com](http://www.ncpsolutions.com) or call 205.421.7004 for more details.

Posting Date	ID#	Eff. Date	Transaction Description	Payment Credits or Debits	Finance Charge	Fees or Charges	Transaction Amount	New Balance
09/01	ID 0000		PRIMARY SHARE ACCT Balance Forward					11290.32
09/30			Ending Balance			6.96		11290.32
			Dividends Paid Year to Date					
09/01	ID 0020		CHECKING ACCOUNT Balance Forward			-750.00		6945.98
09/03			Draft 005032 Tracer 0012345678			-152.10		6195.98
09/04			Withdrawal ACH SFB-COMPANY NAME					6063.88
			CO: COMPANY NAME					
09/10			Draft 005555 Tracer 01233345678999			-55.89		6007.99
09/11			Draft 005555 Tracer 0012345678			1337.47		7345.46
			Deposit ACH COMPANY NAME					
			CO: COMPANY NAME					
09/11			ACH Trace Number: 00112233445566					
			Draft 005555 Tracer 0099887744			-39.25		7306.21
			Processed Check - COMPANY NAME					
09/11			ACH Trace Number: 0011234567899					
			Draft 005544 Tracer 998877445			-365.95		6940.26
			Processed Check - COMPANY NAME					
09/11			ACH Trace Number: 99887744556142					
			Draft 005555 Tracer 3322116655			-458.74		6481.52
			Processed Check - COMPANY NAME 111					
			ACH Trace Number: 556677889955566					
09/30			Ending Balance			0.00		6481.52
			Dividends Paid Year to Date					
09/01	ID 0050		MONEY MARKET ACCOUNT Balance Forward					15259.35
09/01			Deposit Adjustment Dividend DVND			10.49		15269.84
09/30			Ending Balance			58.03		15269.84
			Dividends Paid Year to Date					
Total Dividends Paid Year to Date								
-----Account Balance Summary-----								
			Total Shares					Balance
			PRIMARY SHARE ACCT				11290.32	
			CHECKING ACCOUNT				6481.52	
			MONEY MARKET ACCOUNT				15269.84	
							-----	
							33041.68	

## Stimulate Activity with Checkletters and Convenience Checks

Checkletters and convenience checks are ideal applications to increase account activity. Whether chosen from our library or custom designed, these products encourage usage within existing accounts, welcome new customers and reward those with preferred status. All check products include a host of security features from "lock" logo marks, to seals and security screens, resulting in effective marketing tools.



## Deliver the Total Package with Payment Coupon Books

Payment coupon books offer the convenience and cost-effectiveness of combining remittance coupons, mailing labels, escrow analyses, end-of-year documents, marketing inserts and banded return envelopes into a single package. Take advantage of message lines to advertise or communicate important information. Scan lines and MICR encoding are also included for added security and automated payment processing.

### COUPON SAMPLE

DATE PAID DATE DUE AVIT DATE DUE AUG 05 -10 CHECK NO. PAYMT 1	NCP SOLUTIONS 5200 EAST LAKE BOULEVARD BIRMINGHAM AL 35217	PAYMT. NO. 1	ACCOUNT NUMBER 0123456789	TOT. THIS PAYMENT - DUE ON OR BEFORE \$150.00 AUG 05 -10
		SAMPLE COUPON		STATE PAYMENT - DUE ON OR BEFORE \$160.00 AUG 15 -10
		THREE 40-BYTE MESSAGE LINES ARE AVAILABLE ON EACH COUPON www.ncpsolutions.com		
		NCP SAMPLE 1234 MAIN STREET BIRMINGHAM AL 35217		
		PLEASE BE SURE TO SEND THE PAYMT COUPON WITH YOUR PAYMENT		
		: 0123456789 : 00123456789		

INTEGRATED MAILING LABELS ATTACHED TO EVERY COUPON

MESSAGES CAN BE VARIABLE BY MONTH WITH AN OVERRIDING FIRST AND LAST MESSAGE

PAYMENT BOOKS AVAILABLE WITH OCR, MICR AND BARCODE SCAN LINES

### FRONT COVER

AVAILABLE IN 4 COLORS	PAYMENT BOOK	
	5200 EAST LAKE BLVD BIRMINGHAM AL 35217-3546	
217532 0000015 13307 119993		
SAMPLE BOOK 11 12 09 5200 EAST LAKE BLVD BIRMINGHAM AL 35217-3546		
NCP SOLUTIONS		

OPTIONAL B&W LOGO ON FRONT COVER

## Manage Risk with Letters and Compliance Documents

Today's institutions are placing greater emphasis on risk management in order to address the increasing challenges presented by legal compliance requirements. To help your firm meet these stringent standards, we offer a suite of products designed to protect your interest and your customers' including:

- Tax & Year-End Documents
- Certified Mail™
- HIPAA Notices & Documentation
- Privacy Notices
- Credit Declination Letters
- Class Action Notices
- Foreclosure Notices
- Collection Letters

## Collaborative Document Management

Maintain compliance with ever-changing regulations with our online document editing and collaboration system. This web-based tool supports on-the-fly changes to your mission critical documents; thereby reducing product obsolescence, while ensuring corporate control of content and design.



### Privacy & Security

NCP Solutions takes extensive measures to protect the privacy and security of customer data. Our annual SAS 70 Type II audit demonstrates our commitment to providing clients with the highest level of data safeguards through isolated systems, encryption, disaster recovery and overt/covert security features.

### Further enhance your document delivery with additional print, mail and electronic services:

#### Marketing Communications

- Postcards & One-to-One Marketing
- Collateral Management

#### Mail Services

- Address Hygiene & Move Update
- Mail Tracking
- Inkjet Addressing
- Return Mail Processing

#### Electronic Document Services

- Job Tracking & Reporting
- Document Archiving
- Collateral Management
- ePresentment & Payment
- Web Letter Management
- Web-to-Print

### About Us

For over 35 years, clients have relied upon our industry-leading expertise to optimize the effectiveness of their critical business communications. Leaving nothing to chance, NCP operates two separate production facilities where accuracy, security and reliability serve as the cornerstone of service delivery; freeing clients to focus on core business needs. Let us demonstrate how our advanced solutions can adeptly address your communications challenges.

### Corporate Headquarters

5200 East Lake Blvd.  
Birmingham, AL 35217-3546  
205.421.7004

### [www.ncpsolutions.com](http://www.ncpsolutions.com)

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